

# How Qtego Creates *New Revenue* From Unbillable Calls For Long Distance Companies.

“By offering Qtego as an additional payment option, our customers frequently choose this method. Qtego has increased our revenues and adds a new value to selling our service.”

## **PURPOSE:**

To explain how long distance companies use Qtego’s patented service to increase revenue.

## **BUSINESS CHALLENGE:**

Collect calls can only be billed to traditional land line phones. Today, the number of mobile/cellular subscribers has surpassed the number of traditional land line users, resulting in lost revenue.

## **THE QTEGO SOLUTION:**

Long distance companies using Qtego’s patented technology verify the recipient’s name and address based on numeric inputs from their phone keypad. Once successfully identified, Qtego instantly establishes an account for the consumer. The long distance carrier then completes the phone connection, and Qtego sends a direct bill to the identified recipient. Qtego offers a full turnkey billing and payment program, with collection and reporting options.

## **RESULTS:**

Long distance companies who have used Qtego’s patented technology have increased their revenue by turning unbillable phone calls into revenue-generating events.