



Want to make your next benefit event easier to manage and run—and make more money?

Greater Giving has partnered with Qtego, Inc. to deliver a better benefit auction experience for nonprofits and their event guests. When nonprofits use Greater Giving and Qtego at their fundraiser, they streamline and simplify check-in, checkout, and post-event reconciliation, reduce the tasks related to managing live and silent auctions and special appeals, and drive more auction revenue.

How?

Greater Giving's Auctionpay terminals (used stand-alone) or card readers (used with Event Software) streamline the cashiering process at benefit events. Guests pre-register their card at check-in (the process takes less than a minute) and enjoy a fast and easy checkout and item pick-up. Staff and volunteers spend less time on registration, cashiering, and item pick-up and more time with event guests.

Qtego Auction enables benefit auction guests to place silent and live auction and special appeal bids using a device they use every day—their cell phone. With Qtego, nonprofits eliminate the need to provide bidding devices, install a network, or track bids. Since guests are using a device they know well, they bid more—nonprofits using Qtego see a 20-60% increase in auction revenue.

Here's how the process works at a benefit event:

- Guests pre-registered for the event register to bid using Qtego's quick online registration entry.
- At event check-in, guests confirm their pre-registered cell phone number. Walk-in guests can register in the Qtego system at the event.
- After confirming that number, guests can begin bidding by texting the item number and bid amount, or call a toll-free number and type the bidding information using their phone keypad.
- At checkout, winning bidders pick up their invoice printed by Qtego, verify the item(s) and pay for those items. If guests choose to pay by credit card, the cashier will swipe the credit card using the Auctionpay terminal and enter the bidder number plus the amount due from the Qtego invoice.
- Organizations using Event Software PC at their event import Qtego bidding results into the software after the auctions and special appeal are closed, then print a detailed invoice at checkout using the software.
- Credit card charges are submitted to the bank post-event via Auctionpay or Event Software using an Internet connection.

To find out more about Greater Giving nonprofit fundraising solutions, call 1-800-276-5992.

To find out more about Qtego Auction, call 1-800-252-0523.

