



Mi Escuelita Preschool, Inc.
*Teaching English to children from all
 cultures and preparing them for
 academic success*

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Gayle Nave

P. O. Box 191487
Dallas, TX 75219-9998
(214) 526-0220
(214) 528-0966 Fax
www.miescuelita.org

To Whom It May Concern:

Mi Escuelita Preschool has had the pleasure of working with auctioneer Dean McCurry for the last two years. To say that Dean has improved our auction would be a terrible understatement. He has made our auction the star of our annual event. Each year Dean works diligently with us to ensure that we have the best live and silent auction possible. This year, when he suggested that we switch the process of our standard silent auction to a technology based system, I was skeptical. However, I trusted that Dean would steer us in the right direction so we opted to try Qtego for our silent auction.

We gathered up our silent auction items, loaded them on the Qtego system, created a catalog and waited to see what would happen next. Needless to say, I became a believer when we had more bids prior to the opening of our event than we had in total last year. Overall, our silent auction activity increased by over 75%. Not only were the bottom line results incredible, check-out went much smoother and people had a great time bidding on the auction items.

Dean and his team walked us through every step of the process and helped us create a fun, engaging auction that resulted in more dollars being raised for the children of Mi Escuelita.

I would highly recommend both Dean and Qtego for your next fundraising auction. If you have any questions or would like to hear more about our Qtego experience, please feel free to contact me via e-mail at gnav@miEscuelita.org or call me at (214) 526-0220.

Best regards,

Gayle Nave
 Executive Director



Bethany
 4523 Cedar Springs

Buckner
 5200 S. Buckner

Cockrell Hill
 4031 W. Clarendon Dr.

Crossover
 4231 Maple Ave.

St. Matthew's
 1609 N. Henderson